

# SUN PEAKS MOUNTAIN RESORT MUNICIPALITY COUNCIL STRATEGIC PLAN

2025 - 2026



**“A Four Season Resort  
Community for Everyone”**



# Message From Mayor and Council

The Council of Sun Peaks Mountain Resort Municipality (SPMRM) participated with senior staff in the development of the first Council Strategic Plan. The Plan identifies our challenges and establishes the priorities for Council and staff for the remainder of 2025 until the election of the next Council in late 2026.

The Plan is critical for aligning Council and staff on the primary issues facing our community, and to ensure that there are adequate resources to address those challenges. The plan will be reviewed on a quarterly basis and adjusted as needed. We are a new Municipality with many challenges. We are aware that we need to be realistic about what we can achieve given the inherent limitations regarding our capacity, resources and finances. We hope that the next Council will build on our successes and endeavour to complete the goals as set out in this plan.

The Plan provides guidance to staff for establishing Operational Plans which are focused on Council's priorities. The Operational Plans will also be reviewed regularly with Council to ensure that there is proper alignment and accountability between Council and Administration. Some actions may require additional time or resources to be completed, and others may no longer be required or may need to be replaced by a new priority.



Councillor Dye, Councillor Kimmel, Mayor O'Toole, Councillor Gillespie, Councillor Hrycan

## Our Mission

**“Sustainable Growth for Residents, Guests and Partners.”**

**Our Vision** is to work towards becoming  
**“A Four Season Resort Community for Everyone”.**

## Our Mandate – Our Focus 2025 – 2026

Council recognizes that during its current mandate it cannot tackle all the challenges at once nor can we satisfy all the residents and property owners. However, we are committed to focus on developing a **stable, sustainable, and forward-looking municipality** that:

- Ensures appropriate levels of infrastructure maintenance and upgrades.
- Builds healthy financial reserves and a broader tax base.
- Expands housing options and workforce accommodations.
- Strengthens relationships and partnerships with First Nations, Sun Peaks Resort LLP, Tourism Sun Peaks and other levels of government.
- Operates with a proactive, strategic focus instead of reactive management.

# Our Strategic Priorities

**Pipes, Pavement & Power**



**Balancing the Finances**



**Emergency Management**



**Strategic Partnerships**



## **Pipes, Pavement & Power**

### **Our Goal:**

*To strive towards maintaining existing infrastructure while ensuring that there is adequate capacity to accommodate future growth.*

### **Actions:**

- Review infrastructure needs with Sun Peaks Resort LLP.
- Advocate to BC Hydro to address the power needs of the community.
- Continue discussions with the Provincial Government regarding the need for Infrastructure Grants.
- Prepare an Asset Management Plan.
- Review Development Costs Charges.
- Reconcile the Water and Sewer Rates with the operating challenges.

## Balancing the Finances

### Our Goal:

*To balance the tax rate in a fair and sustainable manner and to ensure adequate capital reserves and operational revenues to serve the immediate and long-term needs of the municipality.*

### Actions:

- Reconcile commercial tax rates with residential short-term rentals.
- Review overall tax rates between all classes.
- Ensure that our 5 Year Financial and Capital Plans are aligned with the needs of residents and businesses while reflecting realistic fiscal challenges.
- Strive to balance the annual tax rate with inflationary challenges and the demands for new services.
- Ensure that existing services are financially sustainable.
- Continue to explore and advocate for other funding models for tourist-based communities.
- Invest in a sustainable workforce by addressing employment benefits and housing needs.

## **Emergency Management Planning**

### **Our Goal:**

*To work towards a wildfire resilient community and to address other natural hazards and disasters through emergency management planning and preparedness.*

### **Actions:**

- Update the current Emergency Management Plan.
- Engage with First Nations on Emergency Management.
- Initiate annual Emergency Management and EOC training.
- Continue to lobby for Provincial Grants to work on Firesmart initiatives.

## Strategic Partnerships

### Our Goal:

*To foster strong and respectful partnerships with our community members, First Nations neighbours, Sun Peaks Resort LLP, Tourism Sun Peaks, the Thompson Nicola Regional District and other levels of government.*

### Actions:

- Host annual community to community with First Nations to foster collaborative partnerships and to ensure that Heritage Resources are respected.
- Meet regularly with Sun Peaks Resort LLP and Tourism Sun Peaks to address on-going challenges and the needs of the community.
- Collaborate with the Regional District to share knowledge and resources.
- Review improved ways of communicating with residents and property owners.
- Work with the Health Authority and community to secure appropriate health services.

## **Other Areas of Focus**

- 1. Fire and Emergency Services Long Range Plan**
- 2. Climate Action Plan**
- 3. Workforce Housing Strategy**
- 4. Land Acquisition for future Municipal needs**
- 5. Health Services Strategy**

